

2026 Information Disclosure (2025 Data)

Distribution of Sponsorship Bonus Payments (Distribution among all distributors)

Category (Based on Sponsorship Bonus Payment Amount)	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	7,413,531,630 KRW	44,930,494 KRW
Distributors Between Top 1% and Below Top 6%	3,174,045,025 KRW	3,842,669 KRW
Distributors Between Top 6% and Below Top 30%	992,717,950 KRW	250,244 KRW
Distributors Between Top 30% and Below Top 60%	0 KRW	0 KRW
Distributors Between Top 60% and Below Top 100%	0 KRW	0 KRW
Total	11,580,294,605 KRW	700,435 KRW

Distribution of Sponsorship Bonus Payments (Distribution only among distributors who received sponsorship bonuses)

Category (Based on Sponsorship Bonus Payment Amount)	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	5,046,462,960 KRW	120,153,880 KRW
Distributors Between Top 1% and Below Top 6%	3,228,764,285 KRW	15,302,200 KRW
Distributors Between Top 6% and Below Top 30%	2,600,332,690 KRW	2,569,498 KRW
Distributors Between Top 30% and Below Top 60%	547,717,520 KRW	432,636 KRW
Distributors Between Top 60% and Below Top 100%	157,017,150 KRW	92,964 KRW
Total	11,580,294,605 KRW	2,744,145 KRW

2025 Information Disclosure (2024 Data)

Distribution of Sponsorship Bonus Payments (Distribution among all distributors)

Category (Based on Sponsorship Bonus Payment Amount)	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	7,351,806,100 KRW	53,662,818 KRW
Distributors Between Top 1% and Below Top 6%	3,334,077,880 KRW	4,846,043 KRW
Distributors Between Top 6% and Below Top 30%	1,327,376,215 KRW	402,235 KRW
Distributors Between Top 30% and Below Top 60%	3,505,930 KRW	850 KRW
Distributors Between Top 60% and Below Top 100%	0 KRW	0 KRW
Total	12,016,766,125 KRW	873,947 KRW

Distribution of Sponsorship Bonus Payments (Distribution only among distributors who received sponsorship bonuses)

Category (Based on Sponsorship Bonus Payment Amount)	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	5,084,826,070 KRW	115,564,229 KRW
Distributors Between Top 1% and Below Top 6%	3,560,458,815 KRW	16,332,380 KRW
Distributors Between Top 6% and Below Top 30%	2,562,645,485 KRW	2,445,272 KRW
Distributors Between Top 30% and Below Top 60%	628,816,840 KRW	480,013 KRW
Distributors Between Top 60% and Below Top 100%	180,018,915 KRW	103,045 KRW
Total	12,016,766,125 KRW	2,751,721 KRW

2024 Information Disclosure (2023 Data)

Distribution of Sponsorship Bonus Payments (Distribution among all distributors)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	9,432,107,102	51,824,764
Distributors Between Top 1% and Below Top 6%	5,250,056,544	5,750,336
Distributors Between Top 6% and Below Top 30%	2,413,535,570	550,784
Distributors Between Top 30% and Below Top 60%	24,542,190	4,480
Distributors Between Top 60% and Below Top 100%	0	0
Total	17,120,241,406	937,530

Distribution of Sponsorship Bonus Payments (Distribution only among distributors who received sponsorship bonuses)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	6,775,486,279	107,547,401
Distributors Between Top 1% and Below Top 6%	4,885,703,606	15,510,170
Distributors Between Top 6% and Below Top 30%	4,321,462,741	2,858,110
Distributors Between Top 30% and Below Top 60%	861,202,220	455,663
Distributors Between Top 60% and Below Top 100%	276,386,560	109,590
Total	17,120,241,406	2,716,636

2023 Information Disclosure (2022 Data)

Distribution of Sponsorship Bonus Payments (Distribution among all distributors)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	12,464,040,080	51,933,500
Distributors Between Top 1% and Below Top 6%	6,246,051,080	5,187,750
Distributors Between Top 6% and Below Top 30%	2,262,125,790	391,439
Distributors Between Top 30% and Below Top 60%	0	0
Distributors Between Top 60% and Below Top 100%	0	0
Total	20,972,216,950	0

Distribution of Sponsorship Bonus Payments (Distribution only among distributors who received sponsorship bonuses)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	8,777,693,440	125,395,621
Distributors Between Top 1% and Below Top 6%	5,686,674,430	16,201,352
Distributors Between Top 6% and Below Top 30%	5,155,276,550	3,054,074
Distributors Between Top 30% and Below Top 60%	1,038,607,320	492,231
Distributors Between Top 60% and Below Top 100%	313,965,210	111,493
Total	20,972,216,950	0

2022 Information Disclosure (2021 Data)

Distribution of Sponsorship Bonus Payments (Distribution among all distributors)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	12,887,002,136	52,600,009
Distributors Between Top 1% and Below Top 6%	6,546,671,295	5,322,497
Distributors Between Top 6% and Below Top 30%	2,729,732,559	462,353
Distributors Between Top 30% and Below Top 60%	2,307,043	313
Distributors Between Top 60% and Below Top 100%	0	0
Total	22,165,713,033	901,009

Distribution of Sponsorship Bonus Payments (Distribution only among distributors who received sponsorship bonuses)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	9,279,061,509	122,092,915
Distributors Between Top 1% and Below Top 6%	5,658,029,018	14,620,230
Distributors Between Top 6% and Below Top 30%	5,759,175,383	3,097,996
Distributors Between Top 30% and Below Top 60%	1,143,210,990	491,915
Distributors Between Top 60% and Below Top 100%	326,236,133	105,237
Total	22,165,713,033	2,861,569

2021 Information Disclosure (2020 Data)

Distribution of Sponsorship Bonus Payments (Distribution among all distributors)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	12,697,363,560	61,637,687
Distributors Between Top 1% and Below Top 6%	4,533,776,336	4,376,232
Distributors Between Top 6% and Below Top 30%	1,924,989,011	403,562
Distributors Between Top 30% and Below Top 60%	71,971,463	11,200
Distributors Between Top 60% and Below Top 100%	0	0
Total	19,228,100,370	927,415

Distribution of Sponsorship Bonus Payments (Distribution only among distributors who received sponsorship bonuses)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	10,369,386,263	131,258,054
Distributors Between Top 1% and Below Top 6%	4,631,057,765	11,463,014
Distributors Between Top 6% and Below Top 30%	3,320,524,283	1,711,610
Distributors Between Top 30% and Below Top 60%	649,267,375	267,850
Distributors Between Top 60% and Below Top 100%	257,864,684	79,760
Total	19,228,100,370	2,379,715

2020 Information Disclosure (2019 Data)

Distribution of Sponsorship Bonus Payments (Distribution among all distributors)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	14,169,054,826	47,388,143
Distributors Between Top 1% and Below Top 6%	2,750,606,821	1,832,516
Distributors Between Top 6% and Below Top 30%	1,031,391,685	143,149
Distributors Between Top 30% and Below Top 60%	0	0
Distributors Between Top 60% and Below Top 100%	0	0
Total	17,951,053,332	597,950

Distribution of Sponsorship Bonus Payments (Distribution only among distributors who received sponsorship bonuses)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	12,779,365,267	187,931,842
Distributors Between Top 1% and Below Top 6%	1,832,801,723	5,251,581
Distributors Between Top 6% and Below Top 30%	2,497,668,233	1,491,145
Distributors Between Top 30% and Below Top 60%	618,496,774	295,507
Distributors Between Top 60% and Below Top 100%	222,721,335	79,771
Total	17,951,053,332	2,572,890

2019 Information Disclosure (2018 Data)

Distribution of Sponsorship Bonus Payments (Distribution among all distributors)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	9,496,232,345	43,761,439
Distributors Between Top 1% and Below Top 6%	4,982,397,976	4,554,294
Distributors Between Top 6% and Below Top 30%	1,896,491,854	361,305
Distributors Between Top 30% and Below Top 60%	11,370,642	1,733
Distributors Between Top 60% and Below Top 100%	0	0
Total	16,386,492,817	749,200

Distribution of Sponsorship Bonus Payments (Distribution only among distributors who received sponsorship bonuses)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	6,204,189,957	94,002,878
Distributors Between Top 1% and Below Top 6%	5,098,271,842	15,083,645
Distributors Between Top 6% and Below Top 30%	3,998,632,608	2,465,248
Distributors Between Top 30% and Below Top 60%	768,609,270	378,999
Distributors Between Top 60% and Below Top 100%	316,789,140	117,112
Total	16,386,492,817	2,424,396

2018 Information Disclosure (2017 Data)

Distribution of Sponsorship Bonus Payments (Distribution among all distributors)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	4,970,432,528	43,986,128
Distributors Between Top 1% and Below Top 6%	2,263,130,011	3,935,878
Distributors Between Top 6% and Below Top 30%	824,125,488	298,921
Distributors Between Top 30% and Below Top 60%	21,574,785	6,260
Distributors Between Top 60% and Below Top 100%	0	0
Total	8,079,262,812	703,278

Distribution of Sponsorship Bonus Payments (Distribution only among distributors who received sponsorship bonuses)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	3,530,770,224	84,065,957
Distributors Between Top 1% and Below Top 6%	2,550,322,766	11,698,728
Distributors Between Top 6% and Below Top 30%	1,640,147,791	1,571,022
Distributors Between Top 30% and Below Top 60%	288,880,682	221,195
Distributors Between Top 60% and Below Top 100%	69,141,349	39,690
Total	8,079,262,812	1,856,448

2017 Information Disclosure (2016 Data)

Distribution of Sponsorship Bonus Payments (Distribution among all distributors)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	2,488,308,451	26,471,367
Distributors Between Top 1% and Below Top 6%	1,162,860,452	2,432,762
Distributors Between Top 6% and Below Top 30%	362,562,751	157,911
Distributors Between Top 30% and Below Top 60%	0	0
Distributors Between Top 60% and Below Top 100%	0	0
Total	4,013,731,654	

Distribution of Sponsorship Bonus Payments (Distribution only among distributors who received sponsorship bonuses)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	1,629,313,777	67,888,074
Distributors Between Top 1% and Below Top 6%	1,187,409,956	9,276,640
Distributors Between Top 6% and Below Top 30%	961,381,104	1,568,322
Distributors Between Top 30% and Below Top 60%	190,954,150	248,962
Distributors Between Top 60% and Below Top 100%	44,672,667	43,668
Total	4,013,731,654	

2016 Information Disclosure (2015 Data)

Distribution of Sponsorship Bonus Payments (Distribution among all distributors)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	1,058,788,116	17,646,469
Distributors Between Top 1% and Below Top 6%	491,868,802	1,607,414
Distributors Between Top 6% and Below Top 30%	151,462,052	102,895
Distributors Between Top 30% and Below Top 60%	0	0
Distributors Between Top 60% and Below Top 100%	0	0
Total	1,702,118,970	

Distribution of Sponsorship Bonus Payments (Distribution only among distributors who received sponsorship bonuses)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	660,158,797	55,013,233
Distributors Between Top 1% and Below Top 6%	504,230,288	7,307,685
Distributors Between Top 6% and Below Top 30%	407,489,747	1,231,087
Distributors Between Top 30% and Below Top 60%	106,427,259	257,693
Distributors Between Top 60% and Below Top 100%	23,812,879	43,296
Total	1,702,118,970	

2015 Information Disclosure (2014 Data)

Distribution of Sponsorship Bonus Payments (Distribution among all distributors)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	426,288,897	26,643,056
Distributors Between Top 1% and Below Top 6%	270,181,481	3,255,199
Distributors Between Top 6% and Below Top 30%	157,557,457	391,934
Distributors Between Top 30% and Below Top 60%	4,790,273	9,561
Distributors Between Top 60% and Below Top 100%	0	0
Total	858,818,108	

Distribution of Sponsorship Bonus Payments (Distribution only among distributors who received sponsorship bonuses)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	284,032,330	56,806,466
Distributors Between Top 1% and Below Top 6%	264,137,645	8,520,569
Distributors Between Top 6% and Below Top 30%	221,357,949	1,505,836
Distributors Between Top 30% and Below Top 60%	64,687,046	353,481
Distributors Between Top 60% and Below Top 100%	24,603,138	100,013
Total	858,818,108	

2014 Information Disclosure (2013 Data)

Distribution of Sponsorship Bonus Payments (Distribution among all distributors)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	409,958,837	25,622,427
Distributors Between Top 1% and Below Top 6%	247,005,285	3,087,566
Distributors Between Top 6% and Below Top 30%	135,105,851	344,657
Distributors Between Top 30% and Below Top 60%	2,670,329	5,416
Distributors Between Top 60% and Below Top 100%	0	0
Total	794,740,302	

Distribution of Sponsorship Bonus Payments (Distribution only among distributors who received sponsorship bonuses)

Category	Total Sponsorship Bonus Paid (KRW)	Average Sponsorship Bonus Paid per Distributor (KRW)
Distributors Below Top 1%	298,424,983	49,737,497
Distributors Between Top 1% and Below Top 6%	224,355,187	7,478,506
Distributors Between Top 6% and Below Top 30%	203,612,465	1,385,118
Distributors Between Top 30% and Below Top 60%	56,029,192	302,860
Distributors Between Top 60% and Below Top 100%	12,318,475	50,279
Total	794,740,302	